

WINDOW SHADES

(Washable and Crack Proof)

VENETIAN BLINDS INSTALLED and RENOVATED

DIAL GI lbert 2-3677



Call up GI lbert 2-3677, "the Blind Man," and save money. We reverse, repair and make new shades. We own our own building and have the most modern and up-to-date window shade factory in Sacramento.

NO JOB TOO SMALL—NONE TOO LARGE FOR US TO HANDLE

Exclusive AGENTS For
"TONTINE" WASHABLE WINDOW SHADES
"THE BLIND MAN"

PROMPT SERVICE

COURTEOUS TREATMENT

Wm. A. Rapp & Co.

Office and Factory, 20th and G Streets

Closed All Day Saturdays

The Largest Window Shade Factory in Northern California



A Wise Choice
To Call

Hickory 9-6212

Manufacturers of Quality
★ WINDOW SHADES
★ VENETIAN BLINDS

"Try Us Once and You
Will Tell Your Friends"

- ✓ GUARANTEED WORKMANSHIP
- ✓ PROMPT SERVICE
- ✓ FREE ESTIMATES
- ✓ WIDE SELECTION

• Installation • Repairing

Hickory 9-6212

Evenings Call Hudson 4-6395

MO-LITE BLIND COMPANY

Auburn Blvd. & E. El Camino Ave.
SACRAMENTO

Window Shades

Made to Order

- REPAIRING
- REVERSING
- VENETIAN BLINDS



In the Same Location Since 1921
Phone GI lbert 3-5233

SACRAMENTO WINDOW SHADE MANFG. CO.

C. W. Jones 1624 J Street

WINDOW SHADES

Made to Order

Save Money - Double the Life
of Your Shades by Having Them
Reversed White Still Serviceable

VENETIAN BLINDS
METAL WINDOW SCREENS
HI lcrest 5-1080

**SIERRA
WINDOW SHADE CO.**
3125 BROADWAY

Window Cleaners-(Cont'd)

NELSON JOE
See Our Adv Under House Cleaners
5046 Perry Dr. HI lbert 9-5616
SPIC & SPAN HOUSE & WINDOW CLEANERS
Ochsner Bldg. HI lbert 3-7461
Victory Window Cleaning Co
See Our Adv Under Janitor Service
1708 V. HI lbert 2-3485

WIN'S HOUSECLEANING SERVICE
CLEAN - CLEAR VIEW - WINDOWS
Fully Bonded & Insured
1534 Maryland Av W Sacto. HI lbert 3-2263

Window Displays-Installation & Service

SUN ADVERTISING CO
R W Spencer HI lbert 2-7063
1007 W.

Window Screens-See Screens-Window

Window Shades-Cleaning & Repairing

Rapp Wm A & Co 616-20th. HI lbert 2-3677
(See Advertisement This Page)
Sacramento Window Shade Co
1624 J. HI lbert 3-5233
(See Advertisement This Page)

Window Shades-Retail

ALHAMBRA WINDOW SHADE SERV
1037 Broadway. HI lbert 2-6336
(See Advertisement Page 397)
BREUNER JOHN CO 604 K. HI lbert 3-8061

CAPITAL VENETIAN BLIND MART

Plastic Window Shades
Venetian Blinds
Draperies

3116 Stockton Blvd. HI lbert 5-2995

Chase & Smith 1315 K. HU dsn 4-3117
Janak & Scurfield 2980-35th. HI lbert 6-3034
JOHN'S BUILDING SPECIALTIES
400-12th. HI lbert 2-6833
(See Advertisement Page 397)

MO-LITE SUPERIOR BLIND & SHADE CO

WINDOW SHADES
VENETIAN BLINDS

Manufactured to Your Order

REPAIRING - RENOVATING
Free Estimates - Guaranteed Work
Reasonable Prices - Easy Payments
Prompt, Courteous Service

Auburn Blvd N Sacto. HI lbert 9-6212

MO-LITE VENETIAN BLINDS

Auburn Blvd N Sacramento. HI lbert 9-6212
(See Advertisement This Page)
Moore's Window & Blind Supply
629 N 16th. HU dsn 4-5545
(See Advertisement Page 397)

PLASTIC-VIEW TRANSPARENT SHADES

Combat sun damage in displays
with amber or gold-cut costs.
Eliminate glare from working
conditions with blue or green—
increase comfort and efficiency.
Filter out harmful rays, yet
maintain priceless vision—the modern way.



"WHERE TO BUY THEM"

Rapp Wm A & Co 616-20th. HI lbert 2-3677

Rapp Wm A & Co 616-20th. HI lbert 2-3677
RIVETT H W CO 2300 Broadway. HI lbert 5-2637
Sacto Window Shade Co 1624 J. HI lbert 3-5233
(Continued Next Page)

Window Shades-Retail-(Cont'd)

SENATOR VENETIAN BLIND CO
5046 Perry Dr. HI lbert 5-6918
Sierra Window Shade Co
3125 Broadway. HI lbert 5-1080
(See Advertisement Page 396)
Superior Shade Co
Auburn Blvd N Sacto. HI lbert 9-6212
Zetterlund's Shades & Blinds
874-57th. HI lbert 6-0735
(See Advertisement This Page)

Window Shades-Whse & Mfrs

Volker William & Co 521 N 10th. HI lbert 2-3967

Windows-Metal

AMERICAN BLDG MATERIALS CO
SOULE STEEL WINDOWS
REYNOLDS ALUMINUM WINDOWS
2701 Stockton Blvd. HI lbert 6-3858

BLOMBERG'S

WINDOWS - METAL

Gottins Modular Steel Sash
Duralite Modular Aluminum Sash
Over 110 Modular Shapes & Sizes
in Stock
We Specialize in Custom Made Sash
Large or Small Orders
"You Make the Opening"
We'll Supply the Window"

4900 Del Rio Rd. HI lbert 6-4656

Cain T E 2416 J. HI lbert 2-6917

CECO STEEL WINDOWS—

DISTRIBUTOR
PACIFIC COAST AGGREGATES INC
16th & A. HI lbert 3-6586

DEALER

DEL PASO GLASS CO
1526 Del Paso Blvd. HI lbert 9-4296

Fenestra Products Co 1829-22d. HI lbert 7-5781

FENESTRA STEEL WINDOWS—

WAGNER SHEET METAL
1829-22d. HI lbert 7-5781

HOKANSON BUILDING BLOCKS

Power Inn Rd. HI lbert 5-5625

MILLWORK MART INC

1730 Alhambra Blvd. HI lbert 7-0441

PIONEER STEEL & SUPPLY CO

1215 North B. HI lbert 3-2529

TRIM-SET STEEL WINDOWS

"TRIM-SET" Are All Metal
Windows That COST NO
MORE THAN WOOD! A Complete
Package Including Frame,
Sill, Trim, Glass & Hardware
For All Types of Residential
Construction



"WHERE TO BUY THEM"

PIONEER STEEL & SUPPLY CO
1215 North B. HI lbert 3-2529

UNIVERSAL CORP

SEALUXE

Aluminum Windows
and Building Accessories
C. A. McKellis F. K. Pinney, Inc.
Ochsner Bldg. HU dsn 4-5646

UNIVERSAL MIRROR & GLASS CO

Distributors for
Timm Aluminum Windows
and
Olympic Steel Windows
Phone or Write for Information
Complete Glass Service
1610 J. HI lbert 2-1288

• WINDOW SHADES • VENETIAN BLINDS

Made to Order
Repaired
Estimates Given

HI lcrest 6-0735 ZETTERLUND'S

874 - 57th St.

ALHAMBRA WINDOW SHADES

MADE TO ORDER
REPAIRED - REVERSED
VENETIAN BLINDS

Free Estimates

GI lbert 2-6336

Alhambra Window Shade Service
1037 BROADWAY
Harry L. Purcell, Prop.

WINDOW SHADES ALL KINDS MADE TO ORDER



FAST SERVICE
Dial GI lbert 2-6833

Free Estimates
John's Building Specialties
400-12th Street (12th & D)

WINDOW SHADES

Washable
COLORS & DESIGNS

VENETIAN BLINDS
CUSTOM BUILT

MOORE'S

Window & Blind Supply

Free Estimates
Hudson 4-5545
629 North 16th Street

Windows—Wood

See Building Materials; also Millwork;
also Sash—Wooden

Wineries

FRASINETTI'S WINERY Florin. HI lbert 5-1731
MILLS WINERY
Paul Kershaw Jr-Owner
Mills Station. HI lbert 6-1702

Wines-Retail

A & J Liquor Emporium 1315-4th. HI lbert 2-9494
C & B Liquor Store
Free Delivery Service
2431-21st. HI lbert 5-2646
Frasinetti's Cocktail Lounge
4217 Stockton Blvd. HI lbert 5-9912

Wines-Whse

ARGONAUT LIQUOR CO INC
DISTRIBUTORS OF
Christian Brothers-Italian Swiss Colony
517 L. HI lbert 2-2933

BEACON DISTRIBUTING CO

1401 North C. HI lbert 3-2506
Bei Distributing Co 1527 North C. HI lbert 2-4933

CAL-HI BEVERAGE CO

Distributor of
FAMOUS GALLO WINES
BERINGER BROS WINES
HAMM'S BEER
RAINIER BEER - ALE - STOUT
Warehouse 600 ft. So. of Tower Bridge
W Sacramento. HI lbert 3-4081
Or. HI lbert 3-2894

CAPITAL CIGAR & LIQUOR CO

Exclusive Distributors for
Virginia Dare & Garrett's Wines
Honeywood Wines
IVC & Garrett's Grignolino
Fountain Grove Wines
B.H.H., Oldest Vine, Sweet Adeline
320 J. HI lbert 3-3761

CELLA VINEYARDS WINES—

SOLIGAN DISTRIBUTING CO
2910 N. HI lbert 5-3722

CONCANNON WINES—

BEACON DISTRIBUTING CO
1401 North C. HI lbert 3-2506

Keating James P Co
Gauld Wines
1609 E. HI lbert 2-1093

MADRONA SUPREME WINES—

STERLING BRANDS 1800-22d. HI lbert 6-3845

PETRI WINES—

WIRTS DISTRIBUTING CO
917-29th. HI lbert 3-4994

RAINBOW LIQUOR COMPANY INC

400 R. HU dsn 4-1705

ROMA WINES—

SOLIGAN DISTRIBUTING CO
2910 N. HI lbert 5-3722

SACCANI DISTRIBUTING CO

Garden Deluxe Wines
Saccani Wines
Bragano Wines
& Burgermeister Beer
1031 D. HI lbert 3-4210

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Often it is a convenience for various
members of your household or business to
have personal listings in the Telephone
Directory. The cost of these extra listings
is small.